Picture may vary from actual product

sweb® Reserve

P✓ Reservations, integrated

Would you like to offer parking space reservations on your website? Ready-to-use and adaptable to the look & feel of your site? Then sweb Reserve is the right choice for you! By integrating sweb Reserve into your website, enable your customers to conveniently book parking spaces in advance.

Get to know your customers

Turn unknown guests into recurring customers. Extend your online visibility, enable online bookings and use your website as a boost for your sales. Use the gained data for marketing purposes, targeted advertising and loyalty programs.

Comfort and customer experience

Your customers book parking spaces online anytime and anywhere, using any device. You define the layout of your booking site.

Marketing & Sales - Simply integrated

Make use of the advantages of the Internet. No need to individually integrate an additional web shop. The integration into your web site is quick and easy to implement.

Expand your target group

Expand your business using web-based sales channels. Secure and strengthen your turnover and address new target groups.

SKIDATA®
KUDELSKI GROUP

Features

Use and application
- The operator offers customers to pre-book parking tickets over the Internet
- In 4 steps customers pre-book the desired parking product - either by choosing from pre-defined products or by searching for the individually desired time period
- The parking-fees are pre-charged using customer's preferred payment method (e.g. credit card)
- Upon entry the customer's license plate is read or the customer presents another type of access media (e.g. e-ticket)
- The entry column produces a paper-based ticket, customers use it for paying overparking charges and for exiting the parking facility

Applications
- Airports
- City parking, shopping centers, retail stores
- Ship- & cruise ports, railway stations, leisure- & event venues
- Gated Communities
- Wherever online booking creates added value (cost savings, guaranteed parking space, data collection, extra revenue)
- Sale of parking spaces through B2B-customers (travel agencies, business, offices, subcontracted 3rd parties)

Functions for the car park operator
- Configuration of products, quotas, rates, e-mail templates, and cancelation rules
- Overview of reservations and reservation details, cancelation of reservations
- Overview of cancelation vouchers that have been issued, manual repayments
- Overview of registered customers and use of customer data for promotional purposes
- Statistical evaluation of sales by time period, including printing and export functions

Functions for the customer
- Online reservations for anonymous and registered customers
- Further optimized reservation processes for returning customers
- Overview of reservations and invoices and appropriate search forms
- Cancelation and placement of reservations
- E-mail notification about registration, reservation, invoicing, password change, and cancelation
- Administration of personal data, access media, and payment data

Standard Version
- Web-based service to pre-book parking spaces over the Internet
- Sale of parking products and add-on products
- Optional reservation and cancellation fee; separate overparking rate
- E-Tickets / PDF
- Secure, PCI compliant payment; credit card data for subsequent reservations can be stored with the Payment Service Provider (PSP) as per PCI guidelines
- Default templates for notification messages and invoices
- Automatic notification e-mails, automatic creation and e-mailing of invoices
- Available in German, English, Italian, Dutch, French, Spanish, Hungarian, and Slovenian
- The currency is configurable

Options

License options
- E-Tickets / smartphone
- Sale of products for particular time intervals only (e.g. Dinner Parking)
- Google Analytics
- Gathering of personal data for marketing purposes
- Promotions and discounts

Custom branding
- The service seamlessly integrates into your web presence
- The service is brandable according to your Customer Identity, the workflow steps are predefined
- All texts and labels are individually overwrittable
- The service links to individual General terms and conditions of business (GTC), frequently asked questions (FAQs) and legal information

Content customization
- Individually customizable product description, optionally with added information, links and images
- Individual product images and displaying of products on Google Maps
- Customizable notification layout (content, font, font color and size)
- Customizable invoice layout (including header, footer, content and other layout elements)

Localization
- Additional languages on request
- The currency is configurable
- Texts and labels are customizable

Quick Search
- With the hosted page / web page an HTML-form is prominently placed
- This allows users switching effortlessly to sweb Reserve to book their parking product

Technical Specifications		
Supported browsers	Current web browsers (Edge, Firefox, Safari, Chrome)	
Supported e-commerce payment service providers	Wirecard	Credit cards and other e-commerce means of payment
	Ingenico ePayments	Credit cards and other e-commerce means of payment
	Windcave	Credit cards and other e-commerce means of payment
		Details on the support of country-specific means of payment can be found on the respective online payment service providers' (PSPs') web site. Use of the service is subject to contract with the selected PSP.
System Requirements	Parking.Logic Version 6 or higher, current Online Stack	
Internet connection	A standard Internet connection is sufficient for using the service	
Availability	Europe, USA, Australia, further countries on request	